

School Community Scavenger Hunt

– What's Here to Read?

Name: _____

Brief description <ul style="list-style-type: none">- what you found- where you found it- purpose- target audience- directly stated information- implied ideas and values	Design elements: what works and does not work <ul style="list-style-type: none">- attention hook- colour- font size and style- layout- graphics- navigation ease	Copy elements: what works and does not work <ul style="list-style-type: none">- title- slogan- text- small print- language devices such as puns, exaggeration, irony, alliteration

